

Our advertisers: We ask your support

When purchasing the *Las Vegas Night Beat* and undertaking this endeavor, we contacted the then current advertisers. We recognize that without them, we can't succeed, although our intent is to diversify our advertising base.

Without our advertisers, we wouldn't be publishing, and ask that our readers keep this in mind and make a point to patronize those who support this community endeavor. We recognize that in most cases, the LGBTQ community is welcome almost everywhere. That said, most of your local "non-gay bars" aren't going to support us financially, or as important, with distribution. Please consider returning the support the LGBTQ bars and clubs offer us. When socializing, please consider patronizing them.

If you operate a business, we would be honored to inform the community about you. Our advertising rates are competitive. Our distribution will be exceptional. Initially, over 3,000 copies will be delivered via USPS and 6,000 more available for pick up. Please consider spending a portion of your advertising and marketing budget with the *Las Vegas Spectrum*.



ADVERTISING RATES & SIZES

Ad Size	One Time Rate	Contract
Full page, premium gloss 7.5" wide x 9.65" tall. Ask for bleed information	\$895	\$795
Full page, standard inside page 7.5" wide x 9.65" tall. Ask for bleed information	\$595	\$495
Half page, standard inside page 7.5" wide x 4.65" tall.	\$375	\$295
Quarter page, standard inside page 3.625" wide x 4.65" tall	\$225	\$195
Sponsored content spots (min. 6 months) 3.625" wide x 2.0" tall		\$ 49
Business Directory Listings for non-display advertisers (min. 6 months) . . . Five lines of text maximum. First line is bold. No charge for display advertisers.		\$ 25

**Contact your advertising sales representative
or call Las Vegas Spectrum at (702) 813-6214
sales@LasVegasSpectrum.com**

*LGBTQ | Progressive News Magazine
Successor publication to the Las Vegas Night Beat*

Rob Schlegel, Publisher
Rob@LasVegasSpectrum.com
Lucas Navarro-Schlegel, Sales | Marketing
Lucas@LasVegasSpectrum.com
Las Vegas Spectrum LLC
2550 E. Desert Inn Rd #242
Las Vegas, NV 89121

**Contact your advertising sales representative
or call Las Vegas Spectrum
(702) 813-6214
Rob@LasVegasSpectrum.com**